

20 YEARS OF ACCOMPLISHMENTS



1999 GNYHA and 1199SEIU form HEP. It pushes for funding to create Family Health Plus (FHP), which is enacted in 2000.



2000 "Cover Every Child" campaign in NYC launched to increase enrollment in the Child Health Plus (CHP) insurance program.

2001 HEP and over 50 diverse organizations urge New York State to provide low-income legal immigrants access to Medicaid and Family Health Plus.

2002 Health Care Workforce Recruitment and Retention Act passed.



We can't afford Governor Pataki's \$3 billion in health care cuts.

2003 HEP fought to restore \$1.9 billion in proposed Medicaid cuts in Governor Pataki's budget to hospitals and nursing homes.

2004 HEP organizes a door-to-door community outreach program to enroll adults and their children in FHP and CHP.

2006 Medicaid enrollment campaign directed at eligible immigrants launched.

2005 \$800 million in cuts and new taxes to hospitals averted, as well as over \$450 million to nursing homes.



2007 Healthcare cuts averted in Governor Spitzer's budget.

Dramatic expansion of CHP for all under-19 children, including those who are undocumented.

2008 HEP campaign averts \$200 billion in federal cuts over five years that were aimed at New York State hospitals.



2008 HEP starts the "Cover New York" TV and print campaign aimed at increasing enrollment of Medicaid-, FHP-, CHP-eligible New Yorkers.

2011 HEP runs successful campaign in support of Governor Cuomo's Medicaid Redesign Team recommendations.

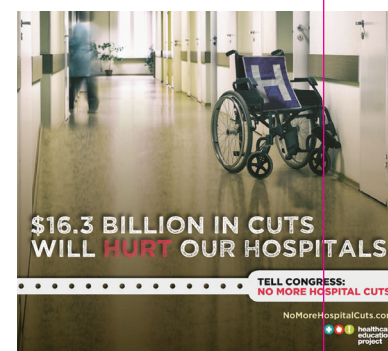


2012 HEP holds year-round public educational events on the health risks of sugary drinks and their link to obesity and diabetes, which are two major public health problems in New York State.



2013 HEP "takes over" Beltway Metro stations with ads opposing federal hospital cuts.

2013 Summit in New York City brings together 120 stakeholders from around the state, and kicks off regional summits promoting the Affordable Care Act.



2015 Fighting federal cuts: HEP launches major campaign to protect teaching and safety-net hospitals from federal healthcare cuts.

2016 Breast cancer awareness campaign launched statewide to inform the public about New York State's free breast cancer screenings initiative and to drive calls to the state's hotline.



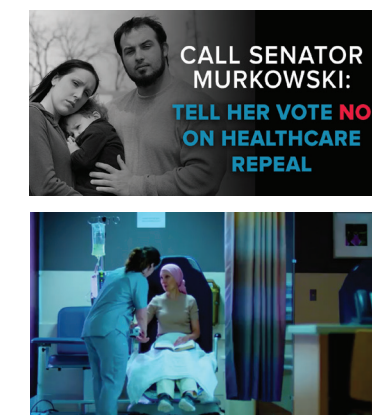
2018 **Fighting the Trump Cuts**
When Trump's massive healthcare cuts threatened coverage for New Yorkers, HEP fought for new state funding to secure our care.

2017 **Promoting Organ Donations**
HEP runs ad campaign featuring Governor Cuomo urging New Yorkers to sign up as organ donors.



2017 **Defending ObamaCare**
HEP joins with healthcare advocates across the country to defeat Republican efforts to repeal the Affordable Care Act.

HEP plays an active role both in New York and nationally in preventing the repeal of the Affordable Care Act and cuts to Medicaid funding.



2019 and beyond:
Won the fight in Albany to restore \$1 billion in healthcare cuts.

In the years to come, HEP will continue to fight for affordable, accessible healthcare for all.