1999  GNYHA and 1199SEIU form HEP. It pushes for funding to create Family Health Plus (FHP), which is enacted in 2000.

2000  “Cover Every Child” campaign in NYC launched to increase enrollment in the Child Health Plus (CHP) insurance program.

2001  HEP and over 50 diverse organizations urge New York State to provide low-income legal immigrants access to Medicaid and Family Health Plus.

2002  HEP runs successful campaign in support of Governor Pataki’s Medicaid Redesign Team recommendations.

2003  HEP organizes a door-to-door community outreach program to enroll adults and their children in FHP and CHP.

2004  HEP’s “Cover New York” TV and print campaign aired in unprecedented reach in New York City.

2005  “Cover New York” TV and print campaign aired in unprecedented reach in New York City.

2006  Medicaid enrollment campaign directed at eligible immigrants launched.

2007  Dramatic expansion of CHP for all under-19 children, including those who are undocumented.

2008  Breast cancer awareness campaign featured in public service announcements on New York State’s free breast cancer screenings.

2009  “Fighting the Trump Cuts” when Trump’s massive healthcare cuts threatened coverage for New Yorkers, HEP fought for new state funding to secure our care.

2010  Massive enrollment effort to enroll seniors and other enrollees in Medicare.

2011  HEP runs major media ads in Washington, DC, to remind Congress about the Affordable Care Act and the harm it does to hospitals.

2012  HEP holds year-round public events on the health risks of sugary drinks and their link to obesity and diabetes, which are two major public health problems in New York State.

2013  Summit in New York City brings together 120 stakeholders from around the state, and kicks off regional summits promoting the Affordable Care Act.

2014  Data educational sessions featuring a study of the impact of healthcare workers on state hospital executive salaries.

2015  Fighting federal cuts: HEP launches major campaign to protect teaching and safety-net hospitals from federal healthcare cuts.

2016  Breast cancer awareness campaign featured in public service announcements on New York State’s free breast cancer screenings.

2017  Promoting Organ Donations: HEP runs ad campaign featuring Governor Cuomo urging New Yorkers to sign up as organ donors.

2018  HEP holds year-round public events on the health risks of sugary drinks and their link to obesity and diabetes, which are two major public health problems in New York State.

2019 and beyond: When Trump’s massive healthcare cuts threatened coverage for New Yorkers, HEP fought for new state funding to secure our care.

We can’t afford to lose Medicaid, which is 50% of our hospital’s budget and 10% of hospital revenue.

2008  HEP campaigns. $35 billion in federal cuts over two years are prevented at New York State hospitals.

2009  “Cover Every Child” campaign in NYC reached 100,000 New Yorkers.

2010  “Cover New York” TV and print campaign aired in unprecedented reach in New York City.

2011  HEP runs successful campaign in support of Governor Cuomo’s Medicaid Redesign Team recommendations.

2012  Defending ObamaCare: HEP works with healthcare advocates across the country to defeat Republican efforts to repeal the Affordable Care Act.

2013  Summit in New York City brings together 120 stakeholders from around the state, and kicks off regional summits promoting the Affordable Care Act.

2014  Ebola educational session featuring a Centers for Disease Control presentation held for over 5,000 hospital employees.

2015  HEP runs major media ads in Washington, DC, to remind Congress about Ebola preparedness costs borne by hospitals, and ads in New York City thanking healthcare workers for their efforts.

2016  Breast cancer awareness campaign featured in public service announcements on New York State’s free breast cancer screenings.

2017  Promoting Organ Donations: HEP runs ad campaign featuring Governor Cuomo urging New Yorkers to sign up as organ donors.

2018  “Fighting the Trump Cuts” when Trump’s massive healthcare cuts threatened coverage for New Yorkers, HEP fought for new state funding to secure our care.